

BROTHERS JUNIOR PARTNERSHIP OPPORTUNITIES

JOIN US IN SUPPORTING THE LARGEST JUNIOR RUGBY LEAGUE CLUB IN THE WORLD!



BROTHERS JUNIOR JAGUARS PARTNERSHIP

- Naming Rights to the Junior Jaguars Program
- Your company logo across the front or back of all Brothers Junior Jaguars teams
- Your company logo on the front of JJ the Jaguar's jersey

Three (3) social media posts across the Brothers social media platforms per annum

- Two (2) Perimeter Fence signs at Parker St Reserve

INVESTMENT: \$15,000 + GST

JUNIOR COACH PARTNERSHIP

In 2024, Brothers had over 50 Junior teams. The opportunity now exists for a Junior Coach Partner. With branding on the collars & crest of all 50+ coaches, this is a unique branding opportunity not to be ignored. Only 1 available, get involved today!

INVESTMENT: \$10,000 + GST

SENIOR COACH PARTNERSHIP

Brothers has an opportunity to partner as the Senior Coach Partner for all our senior teams. Including our Ron Massey Cup & Sydney Shield sides as well as our other Sunday international sides, a unique branding opportunity exists on the front & collars of the Senior Coaches. Also receive watermark branding on all interviews conducted with the Ron Massey Cup Head Coach across our 8,000+ strong social media platforms. Get in quick!



INVESTMENT: \$8,000 + GST

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2024 saw a number of key highlights for Brothers including:

- Our inaugural Sydney Shield premiership win claiming the title from 5th position on the ladder
- Becoming the largest junior rugby league club in the world with over 900 participants
- Donating in excess of \$10,000 to The Haven Women's Domestic Violence shelter
- A 200% increase in female participation

For 2025, we have a limited opportunity offering club-wide sponsorship on our Saturday International Junior teams. In 2024, this included over 52 teams across the club which amounts to over 750 players

Front	Sternum	Back	Sleeve	Shorts Panel	Shorts Buttocks
\$ 50,000.00	\$ 20,000.00	\$ 30,000.00	\$ 10,000.00	\$ 5,000.00	\$ 10,000.00

For further information, please contact partnerships@brotherspjrlc.com.au.
Investment also includes other assets including social media, signage & event invitations.



BROTHERS NSWRL TEAMS PARTNERSHIP OPPORTUNITIES

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After achieving premiership status for the first time in 2024 through their Sydney Shield side, Brothers are proud to announce & offer new sponsorship opportunities with both our Sydney Shield & Ron Massey Cup teams for the 2025 season.



Position	Per Team
Jersey Front	\$20,000
Jersey Sleeve	\$7,500
Jersey Back	\$10,000
Shorts Buttocks	\$10,000
Shorts Panel	\$5,000

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